



FREQUENTLY ASKED QUESTIONS

b1 for UCC — That they may all *be one*.

A platform by Kombi Corp

The following info is from crm.kombicorp.com, a site for churches and other organizational users of Kombi's b1 platform. On the site you can also find tutorials and online support.

b1 is NOT a "normal" for-profit platform! It has been purpose built as a safe home for shared service and Ministry. Your data remains your data. Your confidences are respected. Your trust is earned and appreciated.

1. What equipment is needed to run b1?

b1 runs in a web browser (we recommend Google Chrome—that's where we've done the most testing), so virtually any device that can access the internet can access b1.

To avoid frustration, we would recommend using a device with a mouse and keyboard when creating and maintaining content on b1, but you can access b1 (and your website and calendar) equally well from a phone, tablet, smart TV, etc.

2. What happens to our current website hosting relationship and our website name?

Your website and domain can stay where they are while you build your initial b1 site. Kombi will import all the words and pictures from your current site into b1 and you can "drag-and-drop" them into your new b1 site.

Once you get your b1 site the way you want it, we contact your host and transfer your domain to "point" at b1 instead of "pointing" at your current host (e.g. GoDaddy, Google, WIC, RoadRunner, Word Press, etc.). At that point CANCEL YOUR SUBSCRIPTION with your current host! Hosting is INCLUDED in you b1 fees. Your current URL (website name) will simply take people to your b1 site instead of your existing location.

Your b1 site is administered via a web-based portal, so you - or your chosen person or team - can manage it from anywhere via the internet.

3. Why do you want our member's names... and why should we trust you with them?

As to the first: We want b1 to assist you in doing ministry together. For that to work, we need to trust each other with "sacred information", which simply can't be anonymous. b1 also has tools to assist your church organize and communicate with and between committees, task forces, clubs, groups, and all the other ways we "clump" together in the UCC, which doesn't work if we don't know who they are! We also want you to allow your members to participate fully in adding content to your website, newsletters, mobile app, etc. And, we want members to be able to access information from each other yours and other churches, from the conference and national UCC archives, etc. We also present every "known" user with a personal

dashboard of favorite AND suggested connections. Finally, we will not allow anonymous comments or submissions to b1 as part of a goal to have a "safe place" for users. In order to accomplish all this, we need to know who each user is.

For the second: Actually, I HOPE you thought to ask the "why should we trust you" question! Most for-profit platforms are just plain predatory regarding your "PII" (Personally Identifiable Information). b1 is NOT. PLEASE read our Terms of service at: b14ucc.com... Click the wrench in the upper-right corner, scroll to the bottom. YES you can trust us to protect and not exploit your member's information. Our CEO, John Eisenhower, is a life-long UCC member, and this is one of the key reasons we built b1. You need a safe place to do ministry. And we want that, too!

4. Why do you want us to use b1 for our calendar? We like ours just fine...

First, know that your b1 calendar should feel "familiar" if you've used other calendar and web-based applications before. We've used an industry-standard look-and-feel, and are confident you'll feel at home.

So... why change? Tagging! One of b1's fundamental goals is to connect users to each other and to events, locations, and resources that are value- and passion-aligned. To accomplish this, we need to know what Google and Outlook don't (and, frankly, shouldn't!): what each article and event is "about" (i.e. Justice and Witness causes, etc.); and, what part of "church" it represents (e.g. Worship, Service, Education, Fellowship, etc.); and, what the article "is" (e.g. Sermon, budget spreadsheet, blog, a book, etc.). We accomplish this by "Tagging" (describing) each item via easy-to-use click boxes and pull-down selections. This gives each article and each event a life of it's own. Your events will magically appear on the personal dashboards of value- and passion-aligned users you choose: by name, within your church or conference, or all across the UCC!

Actually, you may (should?!?) want to do this during steps 1 and 2 while you're looking at the items anyway... your choice!

5. When does my subscription actually start... when we sign up or when we go "live"?

As a policy, we make your "Year 1" expire fourteen (14) months after you sign up. If you need longer, we can talk, but that generally gives time for your site to be "up" for at least a full year.

6. Terms of Service and End User License Agreement

By using the b1 platform, you are agreeing to our policies, terms and conditions, which are contained in three (3) documents:

- 1) Terms of Service (TOS)
- 2) End-User License Agreement (EULA)
- 3) Privacy Policy

All (3) documents are available in the following pages and online. (Go to the admin portal b14ucc.com/portal; click the support icon (gear and wrench) in the upper right corner; scroll to the bottom.)